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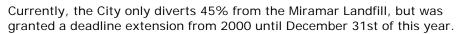
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Serra Mesa



On October 10th, the City Council passed a Construction and Demolition Debris Diversion Deposit Ordinance, conveniently known as the C&D Ordinance, designed to extend the life of the Miramar Landfill, and to help the City meet State recycling mandates.

Since the passage of the State's "Integrated Waste Management Act" in 1989, the City has been unsuccessful in meeting the law through a voluntary recycling program. The act, also known as AB939, required local municipalities to divert 50% of their waste from landfills by the year 2000 or risk potential fines of \$10,000 a day.



The C&D Ordinance will require applicants for building and demolition permits to pay a deposit based on the type and square footage of their project. After documentation is submitted to the City showing that certain recycling requirements have been met, the C&D diversion deposit is refunded in whole or in part.

According to Elmer Heap, Director of the City's Environmental Services

(Continued on page 4)

Enhancing Your Access To City Government

In order to provide better access to City information, the City Clerk's Office and the Technology Services Department have joined forces to add all Council Committee meetings to the video archives so that past meetings can be accessed on-line.



This will greatly enhance your access to items as they are heard at Councilmember Frye's Government Efficiency and Openness, Rules, Land Use & Housing, Natural Resources & Culture and Public Safety & Neighborhood Services Committees.

To find video archive links for each committee, please visit:

www.SanDiego.gov/citytv/webstreaming

Rental Assistance Program Changes

In an effort to better serve Rental Assistance participants —both landlords and families with vouchers — The Rental Assistance Department of the City's Housing Commission has initiated a new way of responding to telephone callers' questions and concerns.

The "Call Center" is staffed by five housing experts and will provide better customer service and quicker answers — or referrals to those who have the right answer, instead of getting staff voicemail or often playing "phone tag" with housing experts.

Section 8-Rental Assistance participants can access this line between the hours of 8:30 am to 4:30 pm by calling (619) 578-7777.



Unwanted "Art" in your Neighborhood? How to Report Graffiti



Many of us have witnessed the effect of unsightly graffiti, diminishing the quality and views of several of our prized neighborhoods.

According to the City's Graffiti Ordinance, graffiti is defined as "any unauthorized inscription, word, figure, picture, or design that is sprayed, marked, cut, posted, pasted or otherwise affixed, drawn or painted on any surface of public or private property."

Graffiti vandalism is a crime and violators can be severely punished. Vandals may be sentenced to up to six months in a correctional facility, be required to perform community service, pay as much as \$1,000 in fines, make restitutions to the victimized property owner for the amount of the damage and/or attend educational classes.

In addition, juveniles may lose their drivers license or have their driving privileges deferred. Parents of "taggers", as these violators are often referred to, may also be ordered to pay fines and restitution and attend educational classes or participate in community service with their juvenile.

If you see graffiti vandalism <u>in progress</u>, call 911 immediately and report it to the San Diego Police Department. It is important to remember <u>not</u> to confront the vandals. The police will then respond based on the priority of the crime compared to other calls they have received at the time.

If you see <u>existing</u> graffiti in your neighborhood, on public or private property, report it immediately to the Graffiti Control Program. If possible, after reporting it to the Program, take pictures and paint it out. The sooner the graffiti is painted out, the sooner the "tagger" gets the message that their graffiti is not welcome!

You can report graffiti by calling the confidential Graffiti Hotline at (619) 525-8522 or by filling out a form online at www.SanDiego.gov/graffiti/existing.shtml.

Serra Mesa/Kearny Mesa Library Construction Update







At the October 26th meeting of the Serra Mesa Community Council, the community of Serra Mesa was provided an opportunity to view the plans and color schemes for the new Serra Mesa/Kearny Mesa Library. It also gave the community a chance to offer their input for the new Children's Area.

As mentioned in last month's Frye Lights, the library has been granted \$1 million from the First Five Commission for the Children's Area. Since then, the theme of "Flying" has been selected. To incorporate this theme in the Children's Area, Councilmember Frye is asking the community to send in their ideas of things that fly, starting with each letter of the alphabet, from A to Z. Forms can be picked up at the current Serra Mesa Library, or you can send your ideas to Councilmember Frye's Office at 202 C Street, MS 10A, San Diego, CA 92101, Attention: Kristin Camper-Wozniak.



Protecting Our Wildlife: The California Least Tern

On October 11, 2005, volunteers from Service for Peace and Wal-Mart joined City of San Diego Park Ranger, Mika Shimada-Cicirelli, on Fiesta Island to clear an area for the endangered California Least Tern (*Sterna antillarum browni*).



Photo courtesy of Rinus Baak © 2004

The California Least Tern is a beautiful San Diego native bird that migrates to Mission Bay each spring to breed. The birds form breeding colonies in open sandy beaches and dunes adjacent to bays and lagoons. The species is at risk of extinction due to the loss of suitable nesting habitats along the coast because of development and other human disturbances.

The City's Park and Recreation Department had set aside a large nesting area for these birds at Fiesta Island in Mission Bay Park, but the birds would not nest there this year because the area was choked with invasive weeds.

Thank you to all of the volunteers whose efforts will assist in ensuring that this critically endangered bird has an adequate and safe place to breed and recover.

Pop Quiz! Do you know your San Diego History?

Q. The San Diego Trolley just opened their new green line in July, but do you know what year the **first** line in the City's light rail transit system began its services?



(Answer on page 6.)

Clairemont Friendship Senior Center's Senior Lunch Program

The Clairemont Senior Friendship Center serves a hot nutritious lunch on weekdays at five different locations throughout the City of San Diego. These meals are served primarily for people over the age of 60 and all menus are approved by a registered dietitian with the County of San Diego.

The following locations are in District Six:

The Clairemont Lunch Program is located at the Clairemont Friendship Senior Center. In addition to lunch, this locations offers a variety of social activities and holds OASIS computer classes. The center is located at 4425 Bannock Ave, San Diego, CA 92117. Serving time is from 11:15 am - 12:30 pm.

Site Number: 41

The Linda Vista Lunch Program meets at Bayside Community Center. Bayside is located at 2202 Comstock Street, San Diego, CA 92111. In addition to the lunch program, Bayside also offers other community activities. Serving time is from 11:45 am - 12:30 pm.

Site Number: 44

The Serra Mesa Lunch Program meets at the Mission Village Christian Fellowship Church. It is located at 2650 Melbourne Drive, San Diego, CA 92122. The Serra Mesa Lunch Program serves meals on Mondays, Wednesdays and Fridays from 11:20 am - 12:30 pm.

Site Number: 40

For diners over the age of 60, there is a suggested donation of \$3.50 per meal. Diners under the age of 60 must pay the \$3.50. The Program requires reservations two working days prior to the day of dining. For reservations, please call (858) 483-5100 and make sure to indicate your site number.

For more information about this program, email the Program Coordinator at:

Joyce.Knight@cfsc-sd.org



Upcoming GE&O Meetings

To protect the public's right to know, Councilmember Frye created and chairs the City Council's **Government Efficiency and Openness Committee** (GE&O). The GE&O Committee's areas of responsibility include, but are not limited to, the Ralph M. Brown Act (California's openmeeting law), Permanent Rules of Council, the Public Records Act, Community Right to

Know, Accuracy of Government Information, Citizen's Right to Privacy, Consumer Protection, Efficiency and Effectiveness of Government Services and Annual Budgetary Issues.

The next GE&O meeting will be held on:

November 21

All meetings begin at 9 a.m. on the 12th floor of City Hall, 202 C Street. For more information, contact Kevin Smith, GE&O Committee Consultant, at (619) 533-6469.

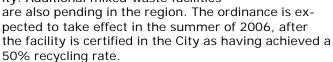
City's New Recycling Ordinance Approved (Continued from Page 1)

Department, construction and demolition debris accounts for approximately 400,000 tons of trash buried at the landfill yearly.

Much of the 400,000 tons of this debris is recyclable and includes materials such as asphalt, concrete, brick, dirt, cabinets, doors, fixtures, windows, carpet and carpet padding, cardboard, drywall, landscape debris, unpainted wood and pallets, roofing materials and scrap metal.

Many private sector facilities currently exist in San Diego for recycling, but materials must be delivered

separated from other waste. To make recycling more convenient, the City is working with a contractor to build a mixed-waste transfer station at the Miramar Landfill, which will accept mixed loads of waste to be sorted and marketed at the facility. Additional mixed-waste facilities



For more information regarding the benefits of recycling C&D materials, tips to recycle C&D materials at the job site, locations of recycling facilities, text of the ordinance and other facts on C&D recycling, please visit:

www.SanDiego.gov/Environmental-Services
For more facts on the importance of recycling in San
Diego, please visit:

www.RecycleOrElse.com

Councilmember Frye Assists Those Displaced by Hurricane Katrina

Councilmember Donna Frye announces a \$5,000 contribution from the District Six Community Development Block Grant (CDBG) Reserve funds to The Alli-

ance for African Assistance in order to provide much needed rehabilitative assistance to the victims of Hurricane Katrina who have been displaced in San Diego. These individuals require a diverse variety of services including hous-

ing, employment preparation, furniture, food, clothing, transportation, counseling and healthcare.

The Alliance for African Assistance was chosen to administer these funds because of its proven commitment to assisting refugees, immigrants, and the economically challenged and underserved, in becoming self-sufficient and productive members of their communities. Councilmember Frye is confident that every dollar will help further the efforts in making San Diego their new home. The Alliance may be reached at (619) 286-9052.

Councilmember Frye Secures \$4.4 Million for Serra Mesa Parks



As a result of the approval of Fairfield Residential's new Parkview Mixed Used Project in Kearny Mesa, Councilmember Frye secured a \$4.4 million payment to be used in Serra Mesa for neighborhood parks.

The proposed park projects include a joint-use facility at Wege-

forth Elementary School and an off-leash dog area in the Cabrillo Heights Neighborhood Park.

This Project will also include a new traffic signal and a landscaped median on Kearny Villa Road. The project developers will include a new entry sign to the Kearny Mesa Community, in addition to the landscaping, thanks to Kearny Mesa Planning Group member, Richard Vernon.



The Parkview Project will also include 288 condominiums with 29 of those designated as affordable units.

Fairfield has worked closely with the Serra Mesa and Kearny Mesa Planning Groups to ensure that all issues were analyzed. Thank you to all the community members who worked on this project!



Councilmember Frye in the Community



Photo courtesy of Gary Payne

The Linda Vista Boys & Girls Clubs' new Teen Center finally opened its doors on October 27th! The community also helped celebrate the Boys & Girls Clubs' 50th anniversary on this day, too. This facility was designed with the input of local teens, community members and community groups like the Linda Vista Civic Association. Councilmember Frye presented a proclamation to the Center, and later helped cut the ribbon. The Councilmember would like to thank all the community members, organizations, elected officials and youth that helped make this facility a reality after 10 years!



Photo courtesy of Gary Payne





Just in time for the upcoming shopping season, on October 28th, Councilmember Frye attended the opening of Fashion Valley Road! The newly repaired street was under construction after a corrugated metal pipe collapsed during last year's heavy rains. The ribbon was cut by Gina Siciliano, who was accompanied by Bob Doherty, Manager of Fashion Valley Mall, Patti Boekamp, Director of the City's Engineering & Capital Projects Department, Nariman Khomamizadeh from the City's Field Engineering Division, Councilmember Frye, Jamal Batta, Senior Civic Engineer from the City's Transportation Engineering Department, Nat Cohen, Chair of the Mission Valley Community Council and Deputy Mayor Toni Atkins.

On October 26th, the Councilmember joined members of the Black Historical Society at their unveiling



of the historic designation for the Cleremont-Coast Hotel, located at 501 7th Avenue. The historic marker sets the background for this picture with Michael Ward, one of the directors for the

Black Historical Society. Today, this hotel stands as a solemn reminder of the history of racial segregation in Downtown San Diego.

On October 1st, Councilmember Frye attended the 2005 San Diego Korean Festival in Kearny Mesa,

which was coordinated by the San Diego Korean Chamber of Commerce. The mission of this annual festival is to provide an opportunity for many different nationalities to join and share



each other's cultures. The Councilmember had a chance to visit the many booths and is seen here speaking with members of the local Korean business community.



Cultural Diversity Social & Seminar

The Linda Vista Community Development Corporation is sponsoring a series of free Cultural Diversity Socials and Seminars. This month's exciting event will be on the historic country of China.

Please join the community on Tuesday, November 15th from 7:00 to 9:00 pm, at Bayside Community Center, located at 2202 Comstock Street, to hear this month's quest speaker, Dr. Yibin Wang, a physician in western and traditional Chinese medicine.



For more information, please contact the Vice President of the Linda Vista Community Development Corporation, Minou Sadeghi at (858) 576-9566. You can also email Minou at minousadeghi@yahoo.com.

Remember, this event is free and open to the public, so spread the word and bring all your friends and family!

Mesa College Traffic Calming Meeting

Councilmember Frye hosted a traffic calming meeting on October 12th for the residents of Mesa College Parking District E.

Staff members from the City's Traffic Engineering Department, Parking Enforcement Division and SDPD Officers were present to address the concerns of the residents of this parking district.

As a result of the meeting, Traffic Engineering staff is now looking into implementing a number



of traffic calming measures. Among some of these solutions may be the installation of speed humps, speed limit and "no-thru traffic" signs. Parking district regulations will also be reviewed

for possible revisions in an effort to make the program easier for participants.

Councilmember Frye thanks all the residents who attended this meeting to offer their suggestions and comments.

Parish Health Ministry's 4th Annual Health Fair

The Parish Health Ministry of the Church of St. Mary Magdalene will be holding its 4th Annual Health Fair on Sunday, November 6th between 8 am to 12:30 pm.

Important health information and testing will be available for all ages; and screenings for hearing and blood pressure will be available at no charge.

There will also be fingerprinting for children.

Many agencies will also be present to offer information and answer questions. Among them will be the Arthritis Foundation. Kaiser Permanente Senior Advantage, the Parkinson Disease Association, Clairemont Friendship Senior Center, the Lupus Foundation, the Burn Institute and the American Lung Association. There will also be a dentist and nutritionist on site.

For inquiries regarding the new Medicare Part D medication benefit, a Health Insurance Counseling and Advocacy Program (HICAP) counselor will be available as well.

This is an excellent opportunity for everyone to get the most up-to-date information about healthcare resources in their community.



(c) While you're there, enjoy free coffee and donuts and sign up for the hourly drawings for prizes. You can also help the Youth Group by visiting their bake

The Health Fair will be held in the Parish Hall at 1945 Illion Street in Clairemont. The Hall is wheelchair accessible. For more information, please contact the Church Rectory during business hours, Monday through Friday, at (619) 276-1041.

Pop Quiz Answer! Do you know your San Diego History?

Q: The San Diego Trolley just opened their new green line in July, but do you know what year the **first** line in the City's light rail transit system began its services?



A: The year was 1981.



Important Phone Numbers

· — •	I Holle Nullibers
Abandoned Vehicles	858-495-7856
Animal Regulation	619-236-4250
Beach Advisory	619-221-8899
Birth and Death Records	619-237-0502
Brush Abatement	619-533-4444
Building Permits	619-446-5000
Buses/MTS Access	
	800-COMMUTE 858-292-6484
Canyon Watchers Program	
City Council Docket Info	619-533-4000
City Directory	619-236-5555
Community Service Center	858-581-4111
Code Violations	619-236-5500
Curb Maintenance	619-527-7500
Dead Animal Removal	858 694-7000
Dog Licenses	619-767-2675
Fire Stations	619-533-4300
Graffiti	619-525-8522
Hazardous Materials Hotline	858-694-7000
Housing Commission	619-231-9400
Humane Society	619-299-7012
Libraries: Balboa	858-573-1390
Clairemont	858-581-9935
Linda Vista	858-573-1399
Mission Valley	858-573-5007
North Clairemont	858-581-9931
Serra Mesa	858-573-1396
Litter Control	858-492-5010
Metropolitan Wastewater Info	858-292-6484
Mission Bay Advisory	619-235-1169
Noise Regulation	619-236-5500
Office of Small Business	619-685-1390
Park and Recreation	619-525-8219
	619-236-7145
Parking Citations	
Police: Non-Emergency	619-531-2000
Pot Hole Hotline	619-527-7500
Rec Centers: Kearny Mesa	858-573-1387
Linda Vista	858-573-1392
North Clairemont	858-581-9926
Serra Mesa	858-573-1408
South Clairemont	858-581-9924
Tecolote	858-581-9930
Recycling Hotline	858-694-7000
Senior Citizens Services	619-236-6905
Serra Mesa Community Connect	
Sewer Repair/Spills	619-515-3525
Sidewalk Maintenance	619-527-7500
Stormwater Pollution Hotline	619-235-1000
Street Lights	619-527-7500
Street Sweeping	619-527-7500
Traffic Control	619-533-3126
Tree Maintenance	619-527-7500
Water Emergency	619-515-3525
Water Utilities	619-515-3500
Zoning Regulation Info	619-446-5000

District Six Community Meetings

Clairemont Town Council

Place: Clairemont High School Cafeteria,

4150 Ute Drive

When: 1st Thursday/Month

Time: 7:00 p.m.

Clairemont Mesa Planning Committee

Place: Clairemont Friendship Senior Center,

4425 Bannock Ave.

When: 3rd Tuesday/Month

Time: 6:30 p.m.

Kearny Mesa Planning Group

Place: National University, 9388 Light Wave # 114 When: 3rd Wednesday/Month

Time: 12:00 p.m.

Linda Vista Civic Association

Place: Baha'i Center 6545 Alcala Knolls Drive When: 3rd Thursday/Month

Time: 6:30 p.m.

Linda Vista Planning Group

Place: Linda Vista Library,

2160 Ulric Street

When: 4th Monday/Month

Time: 6:00 p.m.

Mission Bay Park Committee

Place: Rotating Venue When: 1st Tuesday/Month

Time: 6:00 p.m.

Mission Valley Community Council

Place: Mission Valley Library,

2123 Fenton Parkway

When: 3rd Wednesday/Odd Months

Time: 6:30 p.m.

Mission Valley Unified Planning Committee

Place: Mission Valley Library,

2123 Fenton Parkway

When: 1st Wednesday/Month

Time: 12:00 p.m.

Serra Mesa Community Council

Place: ARC, 9575 Aero Drive When: 4th Wednesday/Month

Time: 7:00 p.m.

Serra Mesa Planning Group

Place: Taft Junior High School,

9191 Gramercy Dr.

When: 3rd Thursday/Month

Time: 7:00 p.m.



Councilmember Donna Frye City Administration Building 202 C Street, MS 10A San Diego, CA 92101

Frye Lights: Celebrating San Diego's Aloha Spirit





To Contact Councilmember Frye:



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